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Fact Sheet

What is Market Day?

Market Day's mission is raising funds for education, and since its inception 30 years ago has raised over \$350 million for America's schools. Market Day offers a Family of Fundraisers™ including its flagship monthly food program as well as brochure, cookie dough, and candy bar fundraising opportunities. Market Day was founded on the spirit of giving back to the community, and today is the nation's largest food fundraising company.

How does Market Day work?

With its extensive selection of high quality foods, Market Day makes planning easy. Each month Market Day offers 200 convenient and nutritious products at competitive prices, including poultry, meats, seafood, family meals, appetizers, breakfast items and desserts.

Order sheets are distributed each month at participating schools. Customers can order online at their convenience at marketday.com, or complete an order sheet and return it to their school. Market Day delivers to schools once a month, and families can pick up their on a designated date and time.

A percentage of each customer's order is provided back to the school of their choice, and these funds are used to pay for playground equipment, musical instruments, library books and more.

Why should I participate?

Market Day supports schools across the country, providing additional funding for important educational resources. In addition, many families view Market Day as a service, meeting

their grocery shopping needs each month. While many customers try Market Day to help their local school, they continue to buy because their families love our food. Many items are exclusive to Market Day and not available in retail stores.

Where is Market Day available?

Market Day serves over 5,500 schools in 19 states across the country. For more information, visit www.marketday.com.

What is Market Day Gourmet?

Market Day Gourmet is a new home party business offering a special selection of unique, high quality foods exclusively through in-home parties. Market Day Gourmet products are different from yet complement items that are available from Market Day's monthly food fundraising program. From custom-blended spices to savory breads and dessert mixes, these gourmet items create simple yet impressive dishes for entertaining or every day meal occasions.

With Market Day Gourmet, independent consultants have the flexibility of establishing their own business with the potential to earn extra income and valuable personal and professional rewards. Plus, consultants enjoy the satisfaction of knowing they are helping schools in their local community. In keeping with the mission of Market Day, a school or charitable cause can receive a portion of the proceeds from party sales.

Visit our web site at www.marketdaygourmet.com to learn more about Market Day Gourmet.

great food. great families. great schools.